

FILE

fashion calendar

1970

AUGUST 10

30th year • issued weekly

JANUARY

FEBRUARY

MARCH

APRIL

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ruth finley, publisher

tr 9-2343

8 east 77th street

new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 10, 1970

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 10 12:00 Noon	FASHION SHOW FOR PRESS AND BUYERS "Stephen Burrows' World for Henri Bendel." (Note change of time). By invitation only. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	HENRI BENDEL	3RD FLOOR
Monday August 10 3:00 P.M.	SHOWING OF FALL COLLECTION James Galanos will show his Fall collection to press and buyers. By invitation only. Contact: 213-272-1445 (L.A.); or PL. 9-3000.	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE ROOM
Beginning Monday August 10	"EXTENSIONALS" COLLECTION By reservation. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday August 10	HOLIDAY-RESORT ITALIAN COLLECTION Couture Italian knitwear, pantsuits, dresses, designed by Dorothy Arden. Continuous showings. Contact: 594-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday August 11 12:00 Noon Luncheon	PRESS PREVIEW: FALL SHOES Press showing of new shoe collection by Van Slyke for Young Elite. By invitation only. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	GRENADIER 863 FIRST AVE. (48TH)
Tuesday August 11 4:00 P.M. Cocktails	"SINGER DANCES!" NEW SEWING MACHINE Musical dance presentation, introducing Singer's newest sewing machine. <u>Show at 4:30. Demonstration at 5:00.</u> By invitation: Contact: Jane Kaufmann at J. Walter Thompson, 686-7000, ext. 2528; or Pamela Johnston, LT. 1-4800, ext. 448.	THE SINGER COMPANY (30 ROCKEFELLER PLAZA)	TOWN HALL 123 WEST 43RD STREET
Tuesday August 11 5:15 P.M. Cocktails	PREVIEW: BUD PALMER TRAVEL CLOTHES Double-knit suits, sport coats, and slacks for the "American man on the go." <u>Show at 5:45.</u> By invitation. Contact: Bernard Groger, Bell & Stanton, 909 Third Avenue, PL. 9-4800.	JEFFERSON MANUFACTURING COMPANY	TIME-LIFE BUILDING AUDITORIUM - 8TH FLOOR
Wednesday August 12 9:30 A.M.	AFRICAN SCULPTURE: EXHIBIT FOR PRESS By invitation. Publicity: Rea Lubar, 279-0790.	B. ALTMAN & CO.	5TH FLOOR
Wednesday August 12 5:00 P.M.	REPORT ON EUROPEAN COUTURE COLLECTIONS "Eye Witness News." For members and guests, by invitation. Contact: Frances Duehren, WI. 7-0324.	NEW YORK FASHION DESIGNERS (1457 BWAY)	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday August 14 9:30 A.M.	PRESS PREVIEW: SHOES AND MILLINERY Preview of shoes and millinery for Fall '70. By invitation. Publicity: Bobbi Queen or Joan Leather, OX. 5-4000, ext. 278.	OHRBACH'S	3RD FLOOR
Beginning August 15	OPENING OF BLOOMINGDALE'S YVES ST. LAURENT SHOE BOUTIQUE, INCLUDING BELTS, SCARFS, JEWELRY, AT LEXINGTON AVENUE ARCADE. Publicity: 752-1988.		
Sunday August 16- August 21	NEW YORK GIFT SHOW FOR TRADE Exhibit of over 5,000 lines at world's largest International Gift Show. Contact: Maxine or Bob Carman, MU. 3-3380.	LITTLE BROS. SHOWS (220 FIFTH AVENUE)	PARK-SHERATON HOTEL; NEW YORK COLISEUM
Monday August 17 9:30 A.M.	PARIS FASHION SUMMARY For advertisers, by invitation. Admission by ticket only. Contact: AL. 5-5252, ext. 402.	WOMEN'S WEAR DAILY	AMERICANA HOTEL IMPERIAL ROOM, 1A
Wednesday August 19 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Fantasy in Fur Millinery and Fur Accessories." Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JANET LEITNER FOR MR. LAURENCE	BARBETTA RESTAURANT 321 WEST 46TH STREET
August 19	ITALIAN COUTURE PICTURE RELEASE DATE		
Thursday August 20 9:00 A.M. Breakfast	PRESS SHOWING: "DESIGN AMERICA" Fashions by fifty-six young American designers. Showing at 9:15. By invitation. Contact: Adrienne Seiden, OR. 5-1000, ext. 388.	FRANKLIN SIMON	33 WEST 34TH STREET 4TH FLOOR
Thursday August 20 11:30 A.M.	FALL FASHIONS: CUSTOMER SHOW Showing of collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF

Sunday August 23 6:00 P.M. Cocktails	HOLIDAY-RESORT MARKET SHOW "Holiday and Resort Winners Circle." By invitation. Contact: TFCA, 3641 Apparel Mart, Dallas, 214-631-0622.	TEXAS FASHION CREATORS ASSN	APPAREL MART DALLAS, TEXAS
Postponed August 24	B.H. WRAGGE PREVIEW OF EARLY RESORT GROUP, ORIGINALLY SCHEDULED FOR 11:00 A.M., HAS BEEN POSTPONED TO SEPT. 21 at 11:00 A.M. (See pg. 7).		
Beginning Monday August 24	OPENING: RESORT- SPRING COLLECTION By appointment. Contact: Joanne Jaap or Timmie Riche, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 24	HOLIDAY AND RESORT LOUNGEWEAR Continuous by appointment. Contact: 279-0710.	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday August 24	RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: Maria Scotto, 244-6231.	CHESTER NOW	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday August 24	OPENING OF RESORT COLLECTION By appointment. Contact: Linda Johnson, 244-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 24	HANDBAG SHOWINGS: MARKET WEEK Holiday-Resort market week. Publicity: Natalie Marcin, 683-6969.	NATIONAL HANDBAG ASSN (347 FIFTH AVENUE)	MEMBER SHOWROOMS
Monday August 24- August 28	FASHION SHOWINGS: COLLEGE-CAREER "Salute to Off-Broadway"--daily fashion shows, including highlights of Off-Broadway shows. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR; 6TH FLOOR
Monday August 24- August 28	HOLIDAY-RESORT NIGHTWEAR Informal showings, by appointment. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Tuesday August 25- August 27	SPRING '71 FABRIC DISPLAY Three-day display of Spring '71 fabrics. Co-chmn.: Melba Hobson, Tanner of North Carolina; Jane Harvey, Dow Badische. Prices: \$4.00 (members); \$6.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA ROOM 1722
Wednesday August 26 8:30 A.M.	HOLIDAY LOUNGEWEAR: FASHION BREAKFAST Also, Thursday, August 27 at 8:30 A.M. By invitation to retailers only.	GLAMOUR MAGAZINE & CELANESE FIBERS MARKETING	420 LEXINGTON AVENUE GLAMOUR - 19TH FLOOR
Cancelled August 27	JERRY SILVERMAN'S SHOWING OF RESORT AND EARLY SPRING COLLECTION, ORIGINALLY SCHEDULED FOR 10:30 A.M., HAS BEEN CANCELLED (OPENING--Wed., Sept. 9 - Pg. 5)		
August 28	PARIS COUTURE PICTURE RELEASE DATE		
Friday August 28- August 30	INTERNATIONAL MEN'S FASHION WEEK Contact: Messe-und Ausstellungs-GmbH, P.O.Box 210760, 5 Cologne 21, Germany.	GERMAN TRADE FAIRS	COLOGNE, GERMANY
Sunday August 30- Sept. 2	SPRING-SUMMER SHOE FAIR Sponsored by American Footwear Manufacturers Assn; National Shoe Retailers Assn; Volume Footwear Retailers; New England Footwear Assn. Contact: Edward Launzel, Hotel New Yorker, 8th Ave. & 34th St., 594-7606.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE HOTEL
Tuesday Sept. 1 5:30 P.M. Cocktails	INTERNATIONAL COUTURE REPORT The Wool Bureau's International Couture Report on men's and women's fashions. Presentation at 6:15 P.M. By invitation only. Contact: Skippy Stone; Press-- Audrey Leeds, YU. 6-6222.	THE WOOL BUREAU, INC. (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Sept. 6- Sept. 9	SCANDINAVIAN FASHION WEEK, BELLA CENTER, COPENHAGEN, DENMARK. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
Sept. 7	LABOR DAY (Monday)		
Tuesday Sept. 8 4:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 8 4:00 P.M.	OPENING OF RESORT COLLECTION By reservation. (Note change of date). Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 8 4:30 P.M.	PREMIERE SHOWING: LANVIN COLLECTION Andrew Arkin premieres the Lanvin ready-to-wear collection, designed by Jules François Crahay. By invitation only. Contact: WI. 7-5324.	LANVIN FOR ANDREW ARKIN	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTIONS Continuous showings. Contact: WI. 7-5324.	ANDREW ARKIN; LOUIS FERAUD FOR ANDREW ARKIN	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	A.S. COSTUMES BY MARIO FORTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous showings. By appointment. Contact: Rod Owens or Aileen Scotti, 213-627-5427 (L.A.).	ESTEVEZ FOR NEAL (719 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: LO. 4-8190. Publicity: Betty Yarmon, TR. 9-7112.	FIFTH ADDITION BY VICKI ROCCONI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	RESORT - EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: Jerry Brenner, 279-6250.	JENNIFER BY JEANNENE BOOHER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND EARLY SPRING COLLECTION Continuous showings of pastel knits and wool prints in dresses, coats, capes and pants suits. Contact: PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 8	OPENING: RESORT COLLECTION Continuous showings. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton. Continuous showings. Contact: BR. 9-0952.	PARNES-FEINSTEIN, INC. PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION By appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Dick Conrad or Ruth Winslow, 563-3036.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By appointment. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	STUDIO SIX BY FRANK ADAMS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 8- Sept. 18	RESORT COLLECTION IN NEW YORK By appointment. Contact: Dick Steiner or Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Wednesday Sept. 9 9:00 A.M. & 12:00 Noon	TWO SHOWINGS OF IMPORT FASHIONS Showing of Fall import fashions at breakfast and luncheon. For prices and other details, see forthcoming issues. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 9 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Espana '70"--storewide salute to Spain, featuring ready-to-wear and home furnishings. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Sept. 9	12:00 Noon - FASHION GROUP IMPORT LUNCHEON (see above).		
Wednesday Sept. 9 3:00 P.M.	OPENING OF RESORT COLLECTION Also, Wed., Sept. 16 at 3:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Seymour Nemeroff, 594-0870.	JEREMY	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Sept. 9	RESORT COLLECTIONS Ready-to-wear by Castillo, Lanvin, Laroche, Venet. By appointment. Contact: Liza Wanklyn, 755-7171.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Miss Matty, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 9- Sept. 17	HOLIDAY-RESORT COLLECTION By appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Thursday Sept. 10 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 15 and 17 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 10 10:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Irene McParland, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 10 1:00 P.M.	INTERNATIONAL MENSWEAR COLLECTION Menswear from Belgium, Denmark, England, France, Holland, Israel, Italy, Spain, Sweden, West Germany, U.S. For press and customers. Publicity: Mark Klauser, OX. 5-4400, ext. 208.	OHRBACH'S	5TH FLOOR
Thursday Sept. 10 2:30 P.M.	PRESS PREVIEW: FUR COLLECTIONS Preview of Valentino-Ben Kahn fur collections for benefit of the American Cancer Society. By invitation only. Contact: BR. 9-0633. Publicity: Arnold Jurdem, 421-1461.	VALENTINO; BEN KAHN COUTURE	MARK HELLINGER THEATRE 237 WEST 51ST STREET
Beginning Thursday Sept. 10	OPENING: RESORT COLLECTION By appointment until Oct. 1; thereafter continuous.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: CH. 4-3558.
Sept. 13- Sept. 16	IGEDO FASHION FAIR, DUSSELDORF, GERMANY. Contact: Internationale Modemesse GmbH, 28 Freiligrathstrasse, Dusseldorf, Germany.		
Monday Sept. 14 10:00 A.M.	PRESS PREVIEW: FUR COLLECTION By invitation only. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON - STREET FLOOR
Monday Sept. 14 6:00 P.M.	PRESS PREVIEW: FALL MENSWEAR International menswear for Fall, featuring The Tomorrow Shop. By invitation. Public Relations: Serge Obolensky Assoc., 1010 Third Ave., 421-8266.	ALEXANDER'S	PLACE TO BE ANNOUNCED
Sept. 15	10:00 A.M. - ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday Sept. 15 2:30 P.M.	OPENING: RESORT COLLECTION By appointment. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Sept. 15 4:00 P.M.	SWIMWEAR COLLECTION BY LUIS ESTEVEZ By invitation. Contact: Ted Easterling. 213-627-5376 (L.A.).	BEACHVILLE, U.S.A. (110 E. 9TH, L.A.)	PLACE TO BE ANNOUNCED
Beginning Tuesday Sept. 15	HOLIDAY, RESORT, EARLY SPRING COLLECTION Continuous showings. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 15	OPENING OF RESORT COLLECTION Shwwing of Resort fashions, including a group of knits. For appointment, contact: Ruth Shiller or Norma Wilk, 947-9677,	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 16 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact: OX. 5-2900.	STJ BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 16 11:30 A.M.	FUR SHOW FOR PRESS & CUSTOMERS By invitation only. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	HENRI BENDEL	PLACE TO BE ANNOUNCED
Sept. 16	3:00 P.M. - TRAINA BOUTIQUE. 550 Seventh Avenue, 2nd floor, LA. 4-3520.		

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Wednesday Sept. 16 4:30 P.M. Cocktails	HARDY AMIES, USA MEN'S WEAR COLLECTION Press preview of new designer shop, featuring Hardy Amies with his capsule presentation of Fall men's wear and a special preview of trend ideas. By invitation only. Showing at 5:00 P.M. (Public show on Thursday, Sept. 17 at 1:00, 3:00 and 5:00 P.M.) Contact: Tom Foster, Dorelle Associates, 730 Fifth Ave., JU. 2-9083.	WHITEHOUSE & HARDY	681 FIFTH AVENUE 2ND FLOOR
Sept. 17	10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Beginning Sunday Sept. 20- Sept. 24	20TH NATIONAL PRESS WEEK IN CALIFORNIA Spring and Resort previews of swimwear, sportswear, dresses, couture and accessories. By invitation. (Buyers openings will begin Mon., Oct. 5). Contact: Marjorie Carne, 110 East 9th St., L.A., 213-627-1034.	CALIFORNIA FASHION CREATORS	SHERATON UNIVERSAL HOTEL LOS ANGELES, CALIFORNIA
Monday Sept. 21 11:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 22 at 11:00. (<u>Note change of dates</u>). By reservation. Contact: WI. 7-4968.	B. H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 21- Sept. 27	25TH ANNUAL NATIONAL SWEATER WEEK Over 15,000 stores throughout the country will tie in with National Sweater Week. Contact: Edward A. Brandwein, 51 Madison Avenue, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN	THROUGHOUT THE U.S.
Tuesday Sept. 22 9:30 A.M.	FALL-WINTER FUR COLLECTION Show at 10:00. By invitation only. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Sept. 22	11:00 A.M. - B.H. WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968.		
Wednesday Sept. 23 9:00 A.M. Breakfast	MENSWEAR FOR SPRING 1971 Press preview of menswear. Show at 9:30. By invitation only. Contact: Helen Berkowitz, 563-4920.	JOHN WEITZ (40 WEST 55TH STREET)	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Sept. 23 11:00 A.M.	OPENING: RESORT COLLECTION By appointment. (<u>Note change of date</u>). Contact: WI. 7-4968.	WRAGGE PREROGATIVE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 23 3:30 P.M. Cocktails	PRESS PREVIEW: MENSWEAR Show at 4:00. Fall-Winter collection. For press and buyers, by invitation only. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 24 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fall-Winter collection. Reservations (\$5.75): PL. 9-7010. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Tuesday Sept. 29 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Preview for press of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Oct. 1	ROSH HASHONAH (begins at sunset, Wednesday, Sept. 30).		

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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

AUGUST

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S
			1	2	3	4
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

NOVEMBER

DECEMBER

S	M	T	W	T	F	S
			1	2		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
			1	2	3	4
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	